

ABDALLAH WHAID

Graphic Designer

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SUMMARY

Experienced Graphic Designer with over 2 years of hands-on experience in the advertising and printing industry. Skilled in designing and producing all types of printed marketing materials. Proficient in handling various print media such as light/heavy banners, flex, vinyl, and expertly assembling Roll-Up banners.

Worked for one year in a specialized print house operating outdoor and indoor printing machines, with a solid understanding of printing fundamentals and output quality standards.

Adept at using Adobe Photoshop and Adobe Illustrator, with a strong ability to transform marketing ideas and concepts into visually compelling designs, while ensuring accuracy, consistency, and meeting deadlines.

WORK EXPERIENCE

Freelance Graphic Designer Oct 2023 – Present

- Designed promotional materials (banners, flyers, social media posts) for local businesses and events.
- Created print-ready files for various media including flex, vinyl, and roll-up banners.
- Worked closely with clients to translate their vision into effective visual content.
- Managed project timelines and ensured high-quality output.

Graphic Designer – Volunteer Work

University Events Committee

- Designed event posters, certificates, and digital ads for campus activities.
- Coordinated with printing suppliers for banner production and installation.

EDUCATION

Bachelor’s Degree in Educational Technology (In Progress)

- Faculty of Specific Education, Mansoura University – Egypt
- Specialized in Graphic Design and Visual Media.
 - Combined academic knowledge with hands-on training in visual communication and design execution.
 - Trained on modern design software including Adobe Photoshop and Illustrator through project-based learning

KEY SKILLS

- Print & Advertising Design
- Large Format Printing
- Banner, Flex, Vinyl Materials
- Roll-Up Stand Assembly
- Adobe Photoshop & Illustrator
- Visual Communication & Marketing Graphics
- File Preparation for Print Production
- Time Management & Attention to Detail
- Team Collaboration & Adaptability

LANGUAGES

- **Arabic:** Native
- **English:** Good